

VITAE

Marilyn P. Arnone, Ph.D.

Educational Media Consulting/Development/Research
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STRENGTHS

Children's media development	Broadcast/Video production
Media-related research	Project management
Formative evaluation	Motivation theory & design
Instructional/ Information presentation design	Writing

EDUCATION

- Ph.D.** **SYRACUSE UNIVERSITY**,
School of Education, Syracuse, NY
Instructional Design, Development, and Evaluation. Research Focus:
Children's Learning & Curiosity in Interactive Multimedia Environments.
- Ed.M.** **HARVARD UNIVERSITY**, Graduate School of Education,
Cambridge, MA
Concentration: Children's Television Research and Human Development.
- B.S.** **EMERSON COLLEGE**, Boston, MA.
Concentration: Mass Communications.

PROFESSIONAL EXPERIENCE

Director of Educational Media, Center for Digital Literacy, Syracuse University.
Projects include *S.O.S. for Information Literacy* (described above), and others described
under "Funded Projects." (2003-present)

Owner/President, Creative Media Solutions, Oriental, NC. (2002 – present).
Responsibilities include project management, new product research and development,
instructional design, and writing for educational media in a variety of multimedia
applications including non-broadcast, broadcast, and Internet.

Partner, Creative Media Solutions (a Creative Broadcast Associates, Inc. company),
Syracuse, New York. (December 1991 — 2002). Satellite office in Philadelphia, PA until
Oct. 2002). Full service, video and multimedia production firm with analog and digital
editing suites, full animation, and location production capabilities. Have produced,

written, and edited presentations and programs for broadcast and corporate clients, including some Fortune 500 (client list of Creative Media Solutions available on request). Corporate demo reel available. Involved managerially in all company projects. Special interest in children's media. *Highlights include:*

Director of Research/Evaluation for children's television program, *Pappyland*, airing nationally on The Learning Channel (TLC) in originals and reruns from 1996 to 2003. Program won numerous Telly awards and was featured in *TV Guide* and publications nationwide. Directed formative evaluation effort to inform in-house production decisions and content selection/development. Evaluation studies conducted in Central New York, Los Angeles, CA, and San Antonio, TX. Studies used focus groups, questionnaires, observational methods. Comprehension, program appeal, creativity connections, and production design issues were explored. Recruited educational advisory board.

Creator and producer of *KidsMinute*, a syndicated televised vignette series for children focusing on life skills.

Co-producer of numerous *Pappyland* interstitials (short program formats) aired on TLC for *Pappyland* holiday and special events.

Project Director of numerous educational media projects for children. Example: Contracted by the New York State Department of Health to design and produce video for teaching children about emergency medical services and 911. Also produced print support materials.

Producer/Director of children's music video aired nationally in Canada on Y-TV. (children's music artist: Lenny Graf)

Vice President, Creative Broadcast Services, Syracuse, New York. Co-founder of video "producers' group," becoming incorporated as Creative Broadcast Associates, Inc., in 1987. Produced more than 50 corporate and broadcast video projects (November 1983 — November 1987).

Story Producer and Co-host, "PM Magazine," WTVH-TV5, Syracuse, New York. Highly rated (Arbitron/Neilson) weeknight television information and entertainment program. Researched, scripted, and produced feature stories in addition to nightly hosting responsibilities for more than 300 programs in 1982 and 1983. Received several ***PM Magazine National Producer Awards*** for stories selected by the national ***PM Magazine*** cooperative to be broadcast across the country. Program renewal was sold to competing station in late 1983. Also co-produced one-hour prime-time special "Farewell to MASH," paying tribute to that program's many years on television.

Associate Producer /Script Supervisor, Falcon Productions, Miami, Florida. Worked with director on commercial and industrial projects, and wrote proposals for future programming endeavors. 1981 — 1982.

Associate Producer, WCVB-TV, Boston, MA. Initially was involved in program development/research for adolescent television series through an independent study project in association with Harvard University (1980). Following completion of independent study, was hired by WCVB-TV as Associate Producer of Special Projects which spanned the following year and included:

“Eli and the Whale,” a half hour entertaining educational children’s special. Won a National Association of Television Programming Executives (NATPE/IRIS) award.

“Eileen Prose and Friends,” a musical variety special featuring Eileen Prose, singer/composer Tom Sullivan, and *Sesame Street’s* Oscar the Grouch.

“LEARNING DISORDERS: What Happens To Chris?”
A syndicated medical special, documentary style, hosted by Dr. Timothy Johnson. Funded in part by the Robert Wood Johnson Foundation. Responsible for coordination of crew, scheduling facilities, location permits, graphics, managing on-camera talent, preparation of CMX pre-edit log in off-line edit, and integrally involved with program design.

Producer/Creator, “SpacePlay,” a children’s development project for television.

FUNDED PROJECTS

“Principal Investigator. “S.O.S. for Information Literacy. Funded by the U.S. Department of Education, Small Business Innovation Research (SBIR) grant, \$50,000. Front-end analysis and development of prototype for comprehensive, web-based multimedia teaching performance tool for information literacy skills instruction.

Co-Principal Investigator with Ruth V. Small. “S.O.S. for Information Literacy.” Funded by the Institute for Museum and Library Services, \$483,500. Continued formative evaluation and development of the teaching tool described above.

Director of Media Production. “Reinventing Urban School Libraries: Creating Effective Programs, Services and Resources for Children in High-Risk Elementary Schools.” Funded by the John Ben Snow Foundation, \$25,000. Documents the impact of a customized graduate program to prepare library professionals to serve in high-need elementary schools in New York City.

Director of Media Production. “Preparing Librarians for Urban Schools (PLUS).” Funded by the Institute for Museum and Library Services, \$474,700. Addresses the national need

to develop school library media professionals for 21st century service in high-need urban schools by creating a model program in New York State.

Participant in Working Sessions for motivation and technology, Science of Learning Center grant. Ruth V. Small, P.I.

PUBLICATIONS

Books

Arnone, M.P. (2005). "Motivational Design: The Secret to Producing Effective Children's Media." Lanham, MD: Scarecrow Press.

Arnone, M. P. (2005). "Curious Kids in the Case of the Squiggly Question" (book and educator's guide), Westport, CT: Libraries Unlimited, a member of the Greenwood Publishing Group.

Arnone, M. P. (2003). "The Strangest Dinosaur That Never Was" (book and teacher's guide), Westport, CT: Libraries Unlimited, a member of the Greenwood Publishing Group.

Small, R.V. and Arnone, M.P. (2002). "Make A PACT for Success: Designing Effective Information Presentations," Lanham, MD: Scarecrow Press.

Small, R.V. and Arnone, M.P. (2000). "Turning Kids On to Research: The Power of Motivation," Englewood, CO: Libraries Unlimited.

Arnone, M.P. and Small, R.V. (1999). " WWW Motivation Mining: Treasures for Teaching Evaluation Skills; Grades 1-6," Worthington, OH: Linworth Publishing, Inc.

Small, R. V. and Arnone, M.P. (1999). "WWW Motivation Mining: Treasures for Teaching Evaluation Skills; Grades 7-12," Worthington, OH: Linworth Publishing, Inc.

Book Chapters

Small, R.V. and Arnone, M.P. (2000). "Evaluating the Effectiveness of Web Sites." In S. Clarke and B. Lehaney,(Eds.).*Human Centered Methods in Information Systems: Current Research and Practice*, Hershey, PA: Idea Group Publishing.

Journal Articles

Arnone , M. & Small, R. (2004). "S.O.S. for Information Literacy: Encouraging Librarian-Teacher Collaboration." Knowledge Quest on the Web, American Association of School Librarians. (Nov/Dec)

Arnone, M., Small, R. and Hardy, T. (2003). Building a Resource for Enhancing Information Skills Instruction: Research and Development. In *Evidenced-Based Practice and School Library Media Programs*.

Small, R.V. and Arnone, M.P. (2002). Awesome Website Awards (AWArds). *School Library Media Activities Monthly*, 18(5), 31.

Small, Ruth V and Arnone, Marilyn P. (2001) Awesome Web Sites: How To Find and Use Them. *Knowledge Quest*, v30(1), 38-39.

Small, R.V. and Arnone, M.P. (2000, Jan.). It's the AWArds! A Fun Activity to Teach Critical Skills. *School Library Media Activities Monthly*, 16(5), 27-28.

Small, R.V. and Arnone, M.P. (1999, Feb.). Website Quality: Do Students Know It When They See It? *School Library Media Activities Monthly*, 15(6), 25-26.

Arnone, M.P. and Small, R.V. (1999, March/April). Evaluating the Motivational Effectiveness of Children's Websites. *Educational Technology*, 39(2), 51-55.)

Small, R.V. and Arnone, M.P. (May/June 1999). Motivation Mining: Prospecting the Web. *The Book Report*, 18 (1), 42-44.

Small, R. and Arnone, M. (1999). Evaluating Web resources with young children. *Library Talk*, 12 (3), 14-16.

Small, R.V. and Arnone, M.P. (1998/1999). Arousing and Sustaining Curiosity: Lessons from the ARCS Model. *Training Research Journal*. 4, 103-116.

Small, R.V. and Arnone, M. P. (2000). Great Web Sites for Kids...The Awesome Website Awards (AWArds). *School Library Media Activities Monthly*, 16(10), 25.

Arnone, M.P. and Small, R.V. (1999, July/Aug.). "Website Investigator." *Crinkles* (children's magazine), 1(6), 37-38.

Arnone, M., Grabowski, B., and Rynd, C. (1994). Curiosity as a Personality Variable Influencing Learning in a Learner Controlled Lesson With and Without Advisement. *Educational Technology Research and Development*, 42 (1), 5-20.

Arnone, M. and Grabowski, B. (1992). Effects on Children's Achievement and Curiosity of Variations in Learner Control Over an Interactive Video Lesson. *Educational Technology Research and Development*, 40 (1), 15-28.

Selected Proceedings

Arnone, M. P. and Small, R. V. (2001) S.O.S. for Information Literacy: A Tool for Improving Research and Information Skills Instruction. In *Annual Proceedings of*

Selected Research and Development Papers Presented at the National Convention of the Association for Educational Communications and Technology, Atlanta, Georgia, Nov. 8-12)

Small, R.V. and Arnone, M.P. (1999). Assessing the Motivational Quality of Websites. *Proceedings of the Annual Conference of the Information Resources Management Association, Hershey, PA, May 1999.*

Small, R.V. and Arnone, M.P. (1999). Evaluating Web Sites: A Critical Information Skill. In *Unleash the Power! Knowledge - Technology - Diversity*, Papers Presented at the *Third International Forum on Research in School Librarianship, Annual Conference of the International Association of School Librarianship (IASL)*, (November 10-14, 1999).

Arnone, M., & Small, R. (1995) Arousing and Sustaining Curiosity: Lessons from the ARCS Model. *Proceedings of the 1995 Annual Conference of the Association for Educational Communications and Technology, Anaheim, CA, Feb. 8-12.*

Arnone, M. & Grabowski, B. (1993). Curiosity as a Personality Variable Influencing Learning in an Interactive Environment. *Proceedings of the 1993 Annual Conference of the Association for Educational Communications and Technology, New Orleans, Louisiana.*

ERIC Documents

Arnone, M. P. & Small, R. V. (Fall 2003). New Developments for S.O.S. for Information Literacy. *ERIC-IT Newsletter* feature story.

Arnone, M. (September 2003). Instructional Design Strategies That Foster Curiosity, *ERIC Digest*.

Small, R.V. & Arnone, M. P. (2001). "S.O.S. for Information Literacy: A tool for enhancing information literacy instruction." *ERIC-IT Newsletter*, Fall, 22(1).

TEACHING

Continued . . .

Syracuse University School of Information Studies. Adjunct Assistant Professor.

Consistently receive high student evaluations. Courses taught include:

“Integrating Motivation and Information Literacy.” (IST 504) 1 credit course introduced PLUS students to Motivation Overlay for Information Skills Instruction and its application. Team-taught with Dr. Ruth V. Small

“Motivation and Information Literacy.” (IST 504) Three credit course for graduate students in school library media. In 2004, course taught in distance

education format with a two - day campus residency. In 2003, course taught on campus. Course covers designing, delivering, and evaluating instruction and instructional materials that motivate student learning. A variety of information skills models and national information literacy standards are addressed. Team-taught with Dr. Ruth V. Small (Summer Institute, 2003, 2004)

“Information Reporting and Presentation.” (IST 444) Three credit course for upper-level undergraduates. Interdisciplinary perspective on reporting and presentation of information, drawing on knowledge from fields of information science, management, communications, education, visual arts, and computer science. (Spring 1998, Fall 1998, Fall 1999, Fall 2000).

“Designing Motivation into Information Skills Instruction.” (IST 600) One credit graduate level seminar for K-12 library media specialists. Introduces a motivational overlay approach that is integrated into several current theories of information problem-solving. (Summer Sessions, 1998-2001).

“Motivation in Instructional Design.” Cross-listed course for IST and Education. Team taught three credit graduate level course. Motivation theory as it pertains to education and learning. Students learned and applied a leading model of motivational design. (Summer Sessions 1993, 1994, 1995, 1996).

“Techniques for Motivating Learning and Performance in Organizations.” Three credit course offered by Instructional Design, Development and Evaluation Department (*IDDE*) and School of Information Studies at IBM in Toronto, Canada; students enrolled in long distance IDDE program of study. (1995).

CONSULTING

Regularly consult with organizations on both development and evaluation issues. Examples of consultative assignments include the following:

Center for Digital Literacy, Syracuse University. Director of Educational Media. See “Funded Projects” for list of current projects.

Grant Systems, Inc., Ithaca, NY. Regularly consult with this Web development firm on evaluating the motivational effectiveness of Web sites they design.

Newchannels Cable Systems, Syracuse, New York. Educational Advisor for children’s television series entitled **“Polkaberry Mountain”** (program nominated for 1994 Cable Ace Award). Also contributing writer, and producer of feature stories designed to inform children about such topics as life on a dairy farm, and how K-9 dogs work with the police force. Program aired on cable networks throughout New York State. (1992, 1993, 1994 television seasons; aired in re-runs for several additional years).

Training Systems Institute (TSI), Syracuse University. Design, development and formative evaluation of twelve modules of competency-based instructional materials for training substance abuse counselors. Funded by National Drug Rehabilitation Institute through the NYS Department of Substance Abuse Services. (Six month project commencing January 1991).

Office of Professional Development (OPD), Syracuse University. Evaluation of Professional Enrichment Program (PEP) offered by the Cortland/Oneida B.O.C.E.S. Involved observations of teachers in numerous school systems, evaluation of teaching episodes, and personal interviews with teachers and school principals. (January — May, 1990).

Training Systems Institute (TSI), Syracuse University. Member of evaluation team for computer-based interactive video (CBIV) general employee training program for the James A. Fitzpatrick Nuclear Plant of the New York Power Authority. (March — July, 1989).

SELECTED PRESENTATIONS, SEMINARS, AND PAPERS BEFORE PROFESSIONAL AUDIENCES

Arnone, M. and Hardy, T. (2005). Demonstrated S.O.S. for Information Literacy, *2005 Web-Wise Conference: Teaching and Learning with Digital Resources*, Institute of Museum and Library Services and University of Illinois at Chicago: Washington D.C. (February 16 –17).

Arnone, M. (April 2004). "Intrinsic Motivation and Curiosity for Learning: NSF Catalyst Grant Working Session." Invited participant. Syracuse University, April 30 - May 1.

Arnone, M. (June 2004). "Children and Technology: NSF Catalyst Grant Working Session." Invited participant. Syracuse University, June 4 - 5.

Arnone, M., Small, R. and Hardy, T. (2003 October). Building a Resource for Enhancing Information Skills Instruction: Research and Development. Treasure Mountain Research Retreat #11. Kansas City, MO.

Small, R. V. and Arnone, M. (2003 November). "S.O.S. for Information Literacy." Presentation at the joint conference of the Nevada Library Association (NLA) and the Mountain Plains Library Association (MPLA), Lake Tahoe, NV.

Small, R.V. and Arnone, M. (2003 October). "Promoting Student Excellence in the Classroom: Creating the Environment to Motivate Student Learning." Keynote address and co-leader of the inaugural Wynalda Davenport Teaching and Learning Institute, a two-day conference on for the entire faculty of Davenport University, Lansing, MI.

Arnone, M. and Small R. (2003). "Showcasing Information Literacy Teaching Excellence Via the Web." *American Association of School Librarians Annual Conference* (AASL (Oct. 22 – 26), Kansas City, MO).

Arnone, M. and Small, R. (2002). "Positive Motivational Techniques That Encourage Students To Do Research." *Maine Association of School Librarians Fall Conference*, (Day-long workshop) Presque Isle, Maine.

Arnone, M.P. and Small, R.V. (2002). "A Web-Based Resource for Teaching Information Literacy to Children in Grades 1 – 8." *Pennsylvania Educational Technology Conference* (PETC, February 10-12), Hershey, PA.

Arnone, M.P. and Small, R.V. (2001). "S.O.S. for Information Literacy." *Annual Conference of the Association for Educational Communications and Technology*, (Nov.), Atlanta, GA.

Arnone, M.P. and Small, R.V. (2001). "S.O.S. for Information Literacy" *American Association of School Librarians Annual Conference* (AASL, Nov.) Indianapolis, IN

Arnone & Small (2001) "Introducing S.O.S. for Information Literacy" *National Forum on Information Literacy Tri-Annual Meeting, Washington, DC.*

Small, R.V. and Arnone, M.P. (2001). "Teaching Web Evaluation," Four hour workshop for the *Annual Conference of the American Association of School Librarians* (AASL, Nov.) Indianapolis, IN.

Small, R. V. and Arnone, M.P.(Spring 1999 and Fall 1998). "Designing Motivation Into Information Skills Instruction" *Onondaga-Cortland-Madison BOCES School Library System*, NYS, all-day workshops.

Arnone, M. and panel (1999). "Messages For Our Children: Exploring the Power of the Media." *Sponsored by The Rosamond Gifford Charitable Corporation and Manlius Pebble Hill*. Holiday Inn Conference Center, Liverpool, NY. (Jan. 21).

Small R. V. and Arnone, M.P. (1999). "Designing Motivation into Information Skills Instruction." Four hour workshop for the *Annual Conference of the American Association of School Librarians* (AASL), Birmingham, AL, Nov.

Arnone, M. and Small, R. (1997). "The ARCS Model as a Design Tool for Children's Television." Paper presented at the *Annual Conference of the Association for Educational Communications and Technology*, in New Orleans, LA .

Curtis, R. (Small), Arnone, M., and Moats, T. (1992). "Effects of Computer-Generated Animated Graphics for Visual Appeal and Motivation on Cognitive Outcomes." Paper presented at the *Annual Conference of the Association for Educational Communications and Technology*, Washington D. C.

Arnone, M. and Grabowski, B. "Results of Learner Control on Children's Achievement and Curiosity in an Art Education Lesson." Presentation at the *Annual Conference of the Association for Educational Communications and Technology*, Orlando, Florida, February 1991.

Schroeder, E., Arnone, M., Kenny R., & Moats, T. "Toward the Realization of the Generic Research Disc." Paper presented at the *Annual Conference of the Association for Educational Communications and Technology*, Orlando, Florida, February 1991.

Arnone, M., Kenny R., Moats, T. & Schroeder, E. "Behind the Scenes: The Making of a Generic Research Videodisc." Paper presented at the *Annual Conference of the Association for the Development of Computer-Based Instructional Systems*, St. Louis, Missouri, 1991.

Arnone, M. & Grabowski, B. "Effects of Variations in Learner Control on Children's Curiosity and Learning from Interactive Video." Presentation at the *Annual Conference of the Association for the Development of Computer-Based Instructional Systems*, San Diego, California, November 1990.

Arnone, M., Angove, M., Amada, G. and Sakkas, D. (1980). "Television as a Moral Educator: The Effects of the Media on the Development of Adolescent Moral Cognition." (unpublished study).

OTHER

Developer and Co-Project Director, *The AWARDS: Awesome Web Sites Evaluated By Kids...For Kids* (with R. Small), a nationwide project in partnership with *School Library Media Activities Monthly* and *Crinkles* magazine to promote Web evaluation skills for young children.(1999-2002)

Script Concept Creator/Writer for three episodes of *Pappyland* (Discovery Channel's TLC), one of which won a TELLY Award (equivalent to an EMMY) for Excellence in Public Television.

Arnone, M. P. and Small, R. V. (2004). *The WebMAC Motivational Analysis Checklist for Children's Television Websites (WebMAC TV)* ©. [Published in *Motivational Design: The Secret to Producing Effective Children's Media*, Scarecrow Press, 2005].

Small, R.V. and Arnone, M.P. (2000). *The Website Motivational Analysis Checklist (WebMAC): E-Commerce*©.

Arnone, M.P. and Small, R.V. (1999) *The Website Motivational Analysis Checklist (WebMAC): E-Business*©.

Small, R.V. and Arnone, M.P. (1999). *The Website Motivational Analysis Checklist (WebMAC): Senior*©. [published in *WWW Motivation Mining: Finding Treasures for Teaching Evaluation Skills (Gr. 7-12)*, Linworth, 1999].

Small, R.V. and Arnone, M.P. (1999). *The Website Motivational Analysis Checklist (WebMAC): Middle*©. [published in *WWW Motivation Mining: Finding Treasures for Teaching Evaluation Skills (Gr. 7-12)* and *WWW Motivation Mining: Finding Treasures for Teaching Evaluation Skills (Gr. 1-6)*, Linworth, 1999].

Arnone, M.P. and Small, R.V. (1999) *The Website Motivational Analysis Checklist (WebMAC): Junior*©. [published in *WWW Motivation Mining: Finding Treasures for Teaching Evaluation Skills (Gr.1-6)*, Linworth, 1999].

Arnone, M.P. and Small, R.V. (1999) *The Website Motivational Analysis Checklist (WebMAC): Junior 2000*©. [published in *WWW Motivation Mining: Finding Treasures for Teaching Evaluation Skills (Gr.1-6)*, Linworth, 1999].

Arnone, M.P. and Small, R.V. (1999). *The Website Motivational Analysis Checklist (WebMAC): Broadcast-Cable*©.

PROFESSIONAL MEMBERSHIPS

- Association for Educational Communications and Technology, 1988 —
- Association for the Development of Computer-Based Instructional Systems, 1990 — 1994 (ADCIS absorbed into AECT)
- American Educational Research Association, 1989—1991
- Society of Children's Book Writers, 1989 —
- American Library Association, 2001-present
- American Association of School Librarians, 2001-present
- North Carolina Library Association, 2002-present

ORGANIZATIONAL AFFILIATIONS

- National Telemedia Council
- Center for Media Literacy
- Coalition for Quality Children's Media
- Action for Children's Television (1972 — 1991)

COMMUNITY SERVICE

American Cancer Society

Board of Directors, New York State Division, 1989 to 1998

- Chair**, Staff Training Project Team (training materials for staff serving socio-economically disadvantaged populations), 1994
- Chair**, Nutrition Campaign, 1994
- Chair**, NYS Media Awards Committee, 1990, 1992,
- Volunteer**, NYS Media Awards Committee, 1993
- Chair**, Hope Lodge Committee, 1990
- Chair**, National Cancer Survivor's Day, 1989
- Volunteer**, The Great American Smokeout, 1990
- Volunteer**, Community Outreach, 1988

Producer/Writer for nutrition public service announcement for television aimed at elementary school children. Disseminated to all local units of the American Cancer Society across NYS. 1993

Producer/Writer for public information video entitled "*Hope Lodge: A Home Away From Home*" which coupled with companion print materials developed with other volunteers won the NYS Division of the American Cancer Society a **National Honor Citation** awarded by the national level of the American Cancer Society, 1985.

Producer/Writer for "*Making Strides Against Cancer*," a video for broadcast and public information use on the state-wide event conducted for the first time in June 1990.

Designer/Developer of workshop for the unit level entitled "*The Nuts and Bolts of Communicating*."

Syracuse University, student service from 1988 — 1992 included but not limited to:

Participation in orientation for new Instructional Design, Development & Evaluation students by giving presentation on the *research apprenticeship process* and its relationship to the future dissertation.

Participation in student/faculty exchange between Concordia University and Syracuse University. Made presentations to student faculty visitors from Concordia on studies conducted using our Research in Interactive Learning Lab at the School of Education.

CERTIFICATE OF ACHIEVEMENT for distinguished performance on the Research Apprenticeship, a criteria for the Ph.D. Awarded by the Syracuse University School of Education, on April 19, 1991, by Dean Steven Bossert and Dr. Louis Heifetz, Chairperson of the Research Committee.

REFERENCES

Dr. Ruth Small, Syracuse University	1-315-443-2911
Dr. Barbara Grabowski, Pennsylvania State University	1-814-863-7380
Thomas Hardy, Data Momentum	1-888-472-9998
MariRae Dopke, Creative Media Solutions	1-315-214-0004