



Career Highlights

Marilyn P. Arnone

Children's and Educational Media Consulting and Development

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Dr. Arnone is president of Creative Media Solutions in Oriental, NC and was co-founder in 1984 of Creative Broadcast Associates Inc., the parent company. She also serves as director of educational media for Syracuse University's Center for Digital Literacy where she and director, Dr. Ruth Small, were awarded a national leadership grant to develop a Web-based multimedia resource to enhance information literacy instruction. The project, *S.O.S. for Information Literacy*, already involves more than 150 educators nationwide in its development effort will be publicly launched in the Fall of 2005. She is research assistant professor at the University's School of Information Studies.

Her interest in children's media began as a child when she hosted more than 50 episodes of her own one-hour Saturday morning television program on the CBS affiliate in Boston, Massachusetts. She later worked as the female principal on all 130 episodes of the nationally syndicated *New Howdy Doody Show* with the late great Buffalo Bob Smith taped in Miami, Florida in the late seventies. She has served as producer, consultant, and/or on camera in numerous children's family/oriented media projects including *KidsMinute* – a life-skill oriented television vignette series featuring "Genie," a charming and inquisitive puppet character with a great rapport with children, and *Pappyland*, a nationally televised series that encouraged children's drawing and creativity. She served as co-producer and director of in-house research and evaluation on that program airing on The Learning Channel (TLC) from 1996 to 2003.

Dr. Arnone's research interests have centered on exploring children's motivation (particularly curiosity) and learning in interactive multimedia environments. She speaks at conferences nationally, has published numerous articles as well as five books for educators. Her book *Motivational Design: The Secret to Producing Effective Children's Media* published in 2005 by Scarecrow Press targets media producers as well as educators. In 2003, Libraries Unlimited, a member of the Greenwood Publishing Group, published the first in a series of four storybooks with educator's guides entitled *The Strangest Dinosaur That Never Was. The Curious Kids and the Squiggly Question* is slated for release in the Spring of 2005. This book and guide series is designed to stimulate curiosity and a budding interest in research in primary grade students.

Her Bachelor of Science degree was awarded by Emerson College in the area of Communications. She received her masters degree in Children's Television Research and Human Development from Harvard University Graduate School of Education where she studied under Dr. Gerald Lesser, her advisor and one of the chief architects of the enormously successful *Sesame Street* television program. She earned her doctorate in Instructional Design, Development and Evaluation from Syracuse University. Dr. Arnone's dissertation was entitled "Curiosity as an Influencing Variable in Achievement in an Interactive Learner Control Environment" and the results were published in a leading journal in the field, *Educational Technology Research and Development*, in 1994.