

# Marilyn P. Arnone

252-249-3500 (Office) 252-249-2329 (FAX)

Web Site: [www.marilynarnone.com](http://www.marilynarnone.com) Email: [ArnoneMP@aol.com](mailto:ArnoneMP@aol.com)

## STRENGTHS

Presentation/information design  
Media-related research  
Formative evaluation  
Children's media development

Broadcast/video production  
Project management  
Motivation theory & design  
Writing

## PROFESSIONAL PREPARATION

**SYRACUSE UNIVERSITY**, School of Education, Syracuse, NY. Ph.D., May 1992, Department of Instructional Design, Development, and Evaluation. Research Focus: Interactive Technologies and Children's Learning & Curiosity.

**HARVARD UNIVERSITY**, Graduate School of Education, Cambridge, MA. Ed.M., Concentration: Television Research and Human Development.

**EMERSON COLLEGE**, Boston, MA. B.S. Concentration: Mass Communications (Television and Radio Production).

## APPOINTMENTS

- 2004-present *Director of Educational Media*, Center for Digital Literacy, Syracuse University, Syracuse, NY
- 2004-present *Research Assistant Professor*, Information Studies, Syracuse University, Syracuse, NY
- 2002-2004 *Adjunct Assistant Professor*, Information Studies, Syracuse University, Syracuse, NY
- 1993-2002 *Adjunct faculty*, Information Studies, Syracuse University, Syracuse, NY
- 1991-present *Owner/Consultant*, Creative Media Solutions, Syracuse, NY, Oriental, NC

## PUBLICATIONS (FIVE PUBLICATIONS DIRECTLY RELATED TO CURIOSITY)

- Arnone, M. P. (2005). *Motivational Design: The Secret to Producing Effective Children's Media*. Lanham, MD: Scarecrow Press.
- Arnone, M. P. (2005, June). *The Curious Kids and the Squiggly Question: A Storybook Approach to Introducing Research Skills*. Westport, CT: Libraries Unlimited, a division of Greenwood Publishing.
- Arnone, M., & Small, R. (1995) Arousing and Sustaining Curiosity: Lessons from the ARCS Model. *Proceedings of the 1995 Annual Conference of the Association for Educational Communications and Technology*, Anaheim, CA, 1-16.
- Arnone, M., Grabowski, B., & Rynd, C. (1994). Curiosity as a Personality Variable Influencing Learning in a Learner Controlled Lesson With and Without Advisement. *Educational Technology Research and Development*, V42,(1), p. 5-20.
- Arnone, M. and Grabowski, B. (1992). Effects on Children's Achievement and Curiosity of Variations in Learner Control Over an Interactive Video Lesson. *Educational Technology Research and Development*, 40 (1), 15-28.

## SELECTED ADDITIONAL PUBLICATIONS

- Arnone, M. & Small, R. (2004, Nov/Dec). S.O.S. for Information Literacy: Encouraging Librarian-Teacher Collaboration. *Knowledge Quest on the Web*, American Association of School Librarians.

- Arnone, M., Small, R., & Hardy, T. (2003). Building a Resource for Enhancing Information Literacy Skills Instruction: Research and Development. In *Evidence-Based Practice and School Media Programs*, Hi Willow Research & Publishing, p. 78-95.
- Small, R.V. and Arnone, M.P. (2000). *Turning Kids On to Research: The Power of Motivation*. Englewood, CO: Libraries Unlimited.
- Small, Ruth V. and Arnone, Marilyn P. (2000). "Evaluating the Effectiveness of Web Sites" In Clarke, S. and B. Lehaney, *Human Centered Methods in Information Systems: Current Research and Practice*, Hershey, PA: Idea Group Publishing, Inc.
- Arnone, M. & Small R. (1999). "Evaluating the Effectiveness of Children's Websites." *Educational Technology*, 39(2), 51-55.
- Arnone, M. & Small R. (1999). *WWW Motivation Mining: Finding Treasures for Teaching Evaluation Skills, Grades 1 - 6*. Worthington, OH: Linworth Publishing, Inc.

### **SYNERGISTIC ACTIVITIES**

- Author/Creator, the *Curious Kids* series of storybooks and guides for educators to use in stimulating curiosity for research and for introducing information literacy skills to children in the primary grades. Published by Libraries Unlimited, a division of Greenwood Publishing.
- Director of Research and Evaluation, *Pappyland*, a children's television series dedicated to inspiring creativity in children, aired on The Learning Channel (TLC) from 1996 to 2003.
- Developer, *Young Researcher*, series of videos in which real children are captured on video as they model curiosity for research and the skills for conducting their own research projects.
- Co-creator, S.O.S. for Information Literacy, a Web-based, multimedia database of information literacy and technology skills lesson plans for K-8 educators. Currently serving as co-principal investigator.
- Co/Developer of children's Web site evaluation instrument called *WebMAC Jr.* (Website Motivational Analysis Checklist, Jr.), an evaluation tool to assess the motivational strengths of children's websites from the child's perspective. Education and Broadcast/Cable versions. Has also been used in conjunction with formative evaluations for television program-related Web sites.
- Co-presenter/Keynote speaker, inaugural Wynalda Davenport Teaching and Learning Institute, a two-day conference on "Promoting Student Excellence in the Classroom: Creating the Environment to Motivate Student Learning" for all of Davenport University, Michigan's largest private university comprised of 27 campuses across Michigan and Indiana.
- Co-producer of numerous *Pappyland* interstitials (short program formats) aired on TLC for *Pappyland* holiday and special events.

### **RECENT COLLABORATORS**

Lyn Ballam, North Pole Elementary, North Pole, Alaska;  
 Michelle Kaarst-Brown, Syracuse University; Sharon Coatney, Libraries Unlimited;  
 Maryanna Crawford, P.S. 18 NYC, MariRae Dopke-Wilson, Creative Media Solutions;  
 Thomas Hardy, Data Momentum; Lisa Hoeschelle, WCNY-TV Public Broadcasting;  
 Abby Kasowitz-Scheer, Syracuse University; John Keller, Florida State University;  
 Edward Kurdyla, Scarecrow Press; Maxine Rappaport, P.S. 19 NYC;  
 Alan Rothschild, Rothschild Petersen Patent Model Museum;  
 Joanne L. Silverstein, Syracuse University; Ruth V. Small, Syracuse University.